

NECTA

HOW WE CONNECT

NOV. 17-19, 2024

NEWPORT, R.I.



54th Annual NECTA Convention Agenda

How We Connect

November 17-19, 2024

Newport Harbor Island Resort

#NECTA2024



SUNDAY, November 17th

4:00PM–
7:00PM

NECTA Registration Opens
Exhibit Hall & Display Area Open

4:45PM

Opening Reception

5:00PM

Welcome Remarks
Location: Rose Island Ballroom



Steve Iannazzi | Director Government Affairs, Cox Communications,
Convention Co-Chair

Keynote Welcome Address



Honorable Gabe Amo | Member, United State House of
Representatives, 1st Congressional District of Rhode Island

5:15PM–
6:00PM

Fireside Chat: Streaming into the Future
Location: Rose Island Ballroom



Moderated by **Brian Mahony** | Founder & President, OTT Executive
Community; Chief Executive Officer, Trender Research

Panelists:



Ben Grad | Senior Vice President, Strategic Partnerships & Operation,
Fubo



Patty Boyers | Chairman, ACA Connects & CoFounder & CEO Boycom
Cablevision



Heidi Newman | Head of Content Acquisition & Strategy, Cogeco
Inc./Breezeline

6:00PM–
7:00PM

Networking
Location: Rose Island Ballroom & Lobby

7:00PM

Dinner in downtown Newport
*We kindly ask that guests make their own dinner reservations. A
list of restaurants can be found at the end of the agenda.*



MONDAY, November 18th

8:00AM–
4:00PM

NECTA Registration Opens
Exhibit Hall & Display Area Open

8:00AM–
9:00AM

Breakfast
Location: Rose Island Ballroom

8:15AM–
9:00AM

**Public Release & Analysis of the NECTA Annual
Innovation Index Polling Results**
Location: Rose Island Ballroom

Each year Seven Letter, a Boston and Washington, DC based public relations and public opinion research firm, conducts a 2000-person survey across the five NECTA states, soliciting consumer feedback on entertainment preferences, sports viewership, technology uses, and public policy. This public opinion data is the basis for the Annual Innovation Index, an important tool NECTA and its members utilize to assess shifting consumer needs, priorities, and habits.



Moderated by **Matt George** | Partner & Head of Research, Seven Letter

Panelists:



Stephanie Federico | Vice President, Public & Government Affairs, Cox Communications; Chair, NECTA Board of Directors



Anna Lucey | Executive Vice President Legislative & External Affairs, NECTA



Tim Wilkerson | President, NECTA

9:00AM–
9:45AM

**Keynote Presentation on Broadband Networks
Capabilities & Innovation**
Location: Rose Island Ballroom

As the strategic leader of the nation's largest gigabit Internet network and a global leader in next-generation broadband technology, Elad will discuss the end-to-end network transformation which is bringing about faster speeds, greater reliability, and lower latency in existing networks.



Elad Nafshi | Executive Vice President & Chief Network Officer, Comcast Cable

MONDAY CONT.

CONCURRENT PANELS

9:50AM–
10:30AM

Panel 1 - A View from Both Sides: Examining best practices implementing the federal Broadband, Equity, Access, and Deployment (BEAD) program from public and private sector perspectives

Location: Lewis Hall

With the federal BEAD program under way, our panelists will share best practices regionally and nationally and assess the challenges that lie ahead. How can the private and public sectors work collaboratively to marshal these once-in-a-lifetime federal funds? Which state will be the first to declare victory over the digital divide? What might change with a new Administration in 2025?



Moderated by **Alex Minard** | Vice President & Lead Legislative Counsel, NCTA – The Internet & Television Association

Panelists:



Michael Baldino | Director & General Counsel, Massachusetts Broadband Institute



Karen Charles | Commissioner, Department of Telecommunications & Cable Massachusetts



Matt Conserva | Broadband Program Manager, Division of Planning and Community Development, New Hampshire Department of Business & Economic Affairs



Paul Garnett | Chief Executive Officer, Vernonburg Group



Alicia Matthews | Vice President, Government Affairs & Strategic Initiatives, Comcast



Kevin Pisacich | Broadband Director, Connecticut Office of Telecommunications and Broadband

MONDAY CONT.

CONCURRENT PANELS

Panel 2 - Exploring the Evolution of the Media Landscape: Linear, Streaming, FAST: What Lies Ahead?

Location: Rose Island Ballroom



Moderated by **Brian Mahony** | Founder & President, OTT Executive Community; Chief Executive Officer, Trender Research



Panelists:

Mark Gathen | VP Content Acquisition, Cox Communications



Dara Kalvort | Vice President, Digital Sales & Strategy for Spanish Broadcasting System (SBS)



Heidi Newman | Head of Content Acquisition Management & Strategy, Cogeco, Inc./Breezeline



Chris Pizzurro | Co-Founder, Principal, LEAP Media Group, LLC; Former Senior Vice President, Global Sales & Marketing, Canoe Ventures

Panel 3 - SCTE Spotlight Panel on Broadband Technology

Location: Watch Hill Room

10:30AM–
10:45AM

Coffee & Networking Break

Location: Exhibit Hall

10:35AM–
10:45AM

NECTA Annual Meeting - NECTA Board of Directors only

Location: Plum Beach Room

MONDAY CONT.

10:45AM–
11:30AM

Keynote Fireside & Roundtable Discussion: How Nonprofits and Government are Working Together to Establish Digital Equity Programs to Close the Digital Divide

Location: Rose Island Ballroom

If you build it, will they use it? Broadband deployment is only the beginning. In order to close the digital divide, public and private sectors have to work together to overcome the barriers to broadband adoption. Join us for an in-depth conversation with Jennifer Tillman from who is spearheading Cox Communications' digital equity partnerships followed by our panel of public and private sector experts to discuss lessons learned and what else states can be doing to incentivize broadband adoption.

Part 1. Digital Equity Keynote Fireside

Keynote Speaker:



Jennifer Tillman | Head of Internet Digital Equity – Local Activation & Partnerships, Cox Communications

Part 2. Digital Equity Roundtable



Moderated by **Mike Hydeck** | Evening News Anchor Reporter, NBC Connecticut

Panelists:



Paul Garnett | Chief Executive Officer, Vernonburg Group



Jody Jones | Program Executive, Massachusetts Broadband Institute



Jennifer Tillman | Head of Internet Digital Equity – Local Activation & Partnerships, Cox Communications



Dylan Zajac | Computers 4 People



Tesha Tramontano-Kelly | Executive Director CfaL for Digital Inclusion

MONDAY CONT.

11:35AM–
12:20PM

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Keynote Fireside Chat & NECTA Connector Awards Presentation

Location: Rose Island Ballroom

Moderated by **Paris Alston** | Co-host of Morning Edition and The Wake Up podcast at GBH News

Keynote Speaker:



Honorable Annie Kuster | Member, United State House of Representatives, 2nd Congressional District of New Hampshire

12:20PM–
1:00PM

Lunch

Location: Rose Island Ballroom

CONCURRENT PANELS

1:00PM–
1:45PM

Panel 1 – Roundtable on Artificial Intelligence & Cybersecurity & their Impact on Innovation & Technologies

Location: Lewis Hall



Moderated by **Christopher Gilrein** | Executive Director, Massachusetts & the Northeast Region, TechNet

Panelists:



Honorable Louis DiPalma | State Senator, Rhode Island



Honorable Jim Langevin | Distinguished Chair, Institute for Cybersecurity and Emerging Technologies, Rhode Island College; Former Member, United States House of Representatives, 2nd Congressional District of Rhode Island 2001-2023



Arnell Milhouse | Co-Founder/Chief Executive Officer, SiliconXL; Co-Founder/Chief Executive Officer, DevAccelerator



Anna Lucey | Executive Vice President Legislative & External Affairs, NECTA



Tim Roberts | Cybersecurity, Information Systems, & Business Operations Leader, NESN



Hakan Satioglu | Vice President, Glimpse Group/XR Terra

MONDAY CONT.

Panel 2 – Women Industry All-Stars; Resilient Leaders on Reinvention and Reflection

Location: Rose Island Ballroom



Moderated by **Pat Kehoe** | Founder & President; PK Network

Panelists:



Patty Boyers | Chairman, ACA Connects; Chief Executive Officer & Co-Founder, BOYCOMM



Denise Denson | Principal, Mead Street Consulting; Former Executive Vice President, Global Content Strategy & Content Distribution & Marketing, Viacom



Tonia O'Conner | Chief Executive Officer & Co-Founder, The Kite; Former President & Chief Revenue Officer & President of Content Distribution, Univision Communications, Inc



Stacey Slaughter | Chief Executive Officer, NCTI Inc., Leader in Workforce Development



Gemma Toner | Founder & CEO, TONE Networks; Former Senior Vice President for Business Insights & Strategy, Cablevision

1:45PM–
2:05PM

Coffee & Networking Break

Location: Exhibit Hall

MONDAY CONT.

CONCURRENT PANELS

2:05PM–
2:45PM

Keynote Panel: A Preview of the 2025 Legal & Public Policy Landscapes

Location: Rose Island Ballroom

Examining federal activity and its impacts on telecommunication policy and the larger tech ecosystem, including the impacts of Loper Bright, the FCC in a new administration, net neutrality, artificial intelligence, and the future of BEAD.



Moderated by **Curt Stamp** | Vice President, Government & Regulatory Affairs, Cox Communications

Panelists:



Russ Hanser | Deputy Chief Legal Officer, NCTA – The Internet & Television Association



Daniel Lyons | Professor, Associate Dean of Academic Affairs & Dean's Distinguished Scholar, Boston College Law School



Michael O'Rielly | Principal at MPORielly Consulting, LLC; Visiting Fellow, Hudson Institute's Center for the Economics of the Internet; Former Commissioner, Federal Communications Commission

Panel 2 – Streaming: Programming, Platforms & Ad Sales. Adapting to Competition & Consumer Demand

Location: Lewis Hall



Moderated by **Mark Romano** | Head of Business Development & Distribution, Dooya Media Services, Inc

Panelists:



Mitchell Freund | Business Development & Content Acquisitions, Philo



Jana Hartz | Vice President, Demand Partnerships, Amagi Corporation



Chris Pizzuro | Co-Founder, Principal, LEAP Media Group, LLC. Former Senior Vice President, Global Sales & Marketing, Canoe Ventures



Ronald Pruett | Managing Partner, Boston Associates

MONDAY CONT.

CONCURRENT PANELS

2:45PM–
3:30PM

Panel 1 – Public Policy Panel: Connecticut Policy Roundtable *Location: Beacon Ballroom C*



Moderators:

Rob Earley | Vice President, State Government Affairs, Comcast



Rebekah Harriman | Government Affairs Manager, Cox Communications



Jennifer Young | Vice President, Director State Government Affairs, Charter Communications

Panelists:



Honorable Matthew Ritter | Speaker of the House, Connecticut



Honorable Vincent Candelora | House Republican Leader, Connecticut



David Arconti | Interim Commissioner, Connecticut Public Utilities Regulatory Authority



Ernie Adamo | Legislative Liaison, Department of Revenue Services, Connecticut



Ricky Baltimore | Chief Legal Counsel, House Democrats, Connecticut



John "Jack" Betkoski III | Vice Chairman, Connecticut Public Utilities Regulatory Authority



Bryan Cafferelli | Commissioner, Connecticut Department of Consumer Protection

MONDAY CONT.



Michael Caron | Commissioner, Connecticut Public Utilities Regulatory Authority



Honorable Holly Cheeseman | State Representative, Connecticut



Honorable Paul Cicarella | State Senator, Connecticut



Kimmi Grove | Director of Outreach & Senior Advisor, Speaker of the House, Connecticut



Honorable Nicole Klarides-Ditria | State Representative, Connecticut



Honorable Tom O'Dea | State Representative, Connecticut



Franklin Perry II | Chief of Staff, House Democrats, Connecticut



Honorable David Rutigliano | State Representative, Connecticut



Honorable Jonathan Steinberg | State Representative, Connecticut



John Vamos | Director of Research & Policy, House Republicans, Connecticut



Chris Zavagnin | Research & Policy Analyst, Senate Republican Office, Connecticut

MONDAY CONT.

Panel 2 - Public Policy Panel: Massachusetts Policy Roundtable

Location: Beacon Ballroom D



Moderated by **Kristin Christopher** | Vice President, State Government Affairs at Comcast, Convention Co-Chair



& **Anna Lucey** | Executive Vice President Legislative & External Affairs, NECTA

Panelists:



Honorable Brendan Crighton | State Senator, Massachusetts



Honorable John Cronin | State Senator, Massachusetts



Honorable Mark Cusack | State Representative, Massachusetts



Honorable Dan Cahill | State Representative, Massachusetts



Honorable Carole Fiola | State Representative, Massachusetts



Honorable Jessica Giannino | State Representative, Massachusetts



Honorable Danielle Gregoire | State Representative, Massachusetts



Honorable Dan Hunt | State Representative, Massachusetts



Honorable Meghan Kilcoyne | State Representative, Massachusetts



Honorable Michael Kushmerek | State Representative, Massachusetts



Honorable Kathleen LaNatra | State Representative, Massachusetts



Honorable Ted Philips | State Representative, Massachusetts

MONDAY CONT.

Panel 3 – SCTE Panel: Tech Forward: What are MSOs doing to Improve the Customer Experience (from DOCSIS 4.0, 10G networks & Beyond)

Location: Lewis Hall



Moderated by **Sandra Howe** | Board of Directors, ATX Networks. Former Senior Vice President & General Manager, Consumer Products Group for Arris; 2024 Woman of the Year – Technology, The WICT Network

Panelists:



Aaron Brace | Vice President of Engineering, Breezeline



Evan Davis | Vice President, Network Intelligence Solutions, Aispire



Dan Nofs | Engineering Manager, SCTE Member



George Goncalves | Director, Product Line Management, ATX Networks

3:30PM-
4:15PM

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New England Sports Leadership Keynote

Location: Rose Island Ballroom

The World Champion Boston Celtics quieted the critics and returned the Larry O'Brien Trophy to Boston for the 18th time. Cedric Maxwell is a true Celtic legend whose name has been synonymous with Boston's basketball heritage for more than four decades. Will the Celtics defend their title? How will Boston stars Jayson Tatum and Jaylen Brown rank among the long line of Boston legends? Cedric Maxwell will give his insights on these subjects and more.



Moderated by **Meghan Ottolini** | Host, Slammed Podcast, WEEI

Keynote Speaker:



Cedric Maxwell | Celtics Radio Analyst, 98.5 The Sports Hub; Two-time NBA Champion; NBA Finals MVP

MONDAY CONT.

5:00PM–
6:15PM

**NECTA Connector Awards Presentation, Cocktail Hour
& Networking**

Location: Rose Island Ballroom

6:30PM

Dinner in downtown Newport

We kindly ask that guests make their own dinner reservations. A list of restaurants can be found at the end of the agenda.

8:30PM

NECTA Networking After Dark



TUESDAY,

November 19th

8:00AM–
4:00PM

NECTA Registration Opens
Exhibit Hall & Display Area Open

8:00AM–
9:15AM

Breakfast
Location: Rose Island Ballroom

8:30AM–
9:15AM

Keynote Presentation on Political Advertising: How it Works Today & How Elected & Appointed Policymakers Can Maximize its Potential
Location: Rose Island Ballroom

Politicians use campaign funds on political advertising every election cycle, but how effective are these ads and who creates them? Is there a way to spend wisely to maximize efficiently? Grab some coffee and a Danish to hear about the ins and outs of modern political advertising.



Sean Meenagh | Senior Political Sales Manager, Effectv

TUESDAY CONT.

9:15AM–
10:00AM

Keynote Fireside Chat on Leadership with the Lieutenant Governors of Connecticut, Massachusetts & Rhode Island

Location: Rose Island Ballroom

An inspiring discussion with three powerhouse women leaders in state government. This distinguished panel will share their experiences in public service and their vision on what the public and the private sectors can do to promote and support women leaders.



Moderated by **Kristin Christopher** | Vice President, State Government Affairs at Comcast, Convention Co-Chair



& **Anna Lucey** | Executive Vice President Legislative & External Affairs, NECTA

Panelists:



Honorable Susan Bysiewicz | Lieutenant Governor, Connecticut



Honorable Kim Driscoll | Lieutenant Governor, Massachusetts



Honorable Sabina Matos | Lieutenant Governor, Rhode Island

TUESDAY CONT.

CONCURRENT PANELS

10:00AM–
10:45AM

Public Policy Panel: Regulatory & Legislative Public Policy Roundtable

Location: Rose Island Ballroom

Panelists:



Karen Charles | Commissioner, Department of Telecommunications & Cable Massachusetts



Layla D'Emilia | Undersecretary, Office of Consumer Affairs & Business Regulation, Massachusetts



Honorable Brandy Fluker Oakley | State Representative, Massachusetts



Honorable Kate Lipper-Garabedian | State Representative, Massachusetts



Honorable Jonathan Steinberg | State Representative, Connecticut

Advertising Sales & Shopping: Revenue Generating Tactics in a Competitive Marketplace

Location: Watch Hill Room



Moderated by **Amy Maclean** | Cablefax

Panelists:



Dara Kalvort | Vice President, Digital Sales & Strategy for Spanish Broadcasting System (SBS)



Chris Pizzurro | Co-Founder, Principal, LEAP Media Group, LLC; Former Senior Vice President, Global Sales & Marketing, Canoe Ventures



Dan Nofs | Engineering Manager, SCTE Member

SCTE Spotlight Panel on Broadband Technology

Location: Point Judith Room

10:45AM

Convention concludes

THINGS TO DO IN NEWPORT

Restaurants

Torpedo Bar & Lounge (Located at Newport Harbor Island Resort)

22Bowen

Bar Cino

Midtown Oyster Bar

The Mooring

Pasta Beach Newport

Sardella's

Scales & Shells

Stoneacre Brasserie

Local Attractions

Newport Mansions: Take a trip through time to the Gilded Age and explore an era when America's wealthiest families built impressive seaside mansions during an exciting period of growth and change. There are more than a dozen historic mansions and landscapes to visit in Newport.

Audrain Automobile Museum: A must-visit for car enthusiasts, this museum features a collection of more than 160 rare automobiles, with vehicles from the 20th century to present day. The non-profit organization keeps it fresh with three to four new thematic exhibits every year.

International Tennis Hall of Fame: Celebrate the sport of tennis and its global community with a visit to the Tennis Hall of Fame in Newport. Learn about its champions, view preserved artifacts from its biggest moments, and discover more about a sport that inspires audiences worldwide.



Thank You To Our Partners & Sponsors

54th Annual NECTA Convention



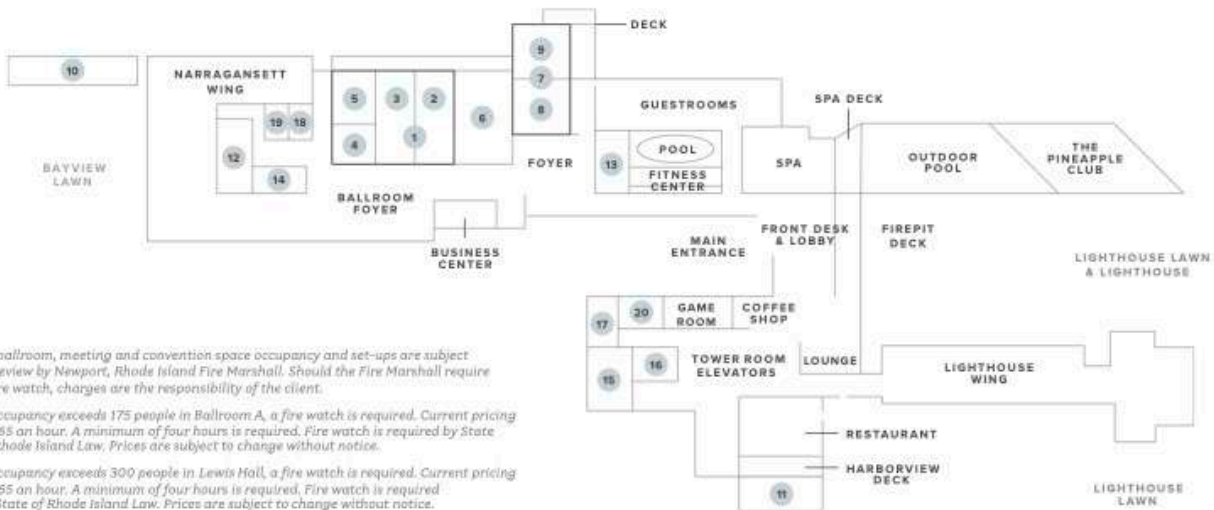


HOTEL MAP



NEWPORT HARBOR ISLAND RESORT

Room Name	Room Dimensions L x W x H	Square Feet	Banquet	Reception	Theater	Classroom	Boardroom	U-Shape	Hollow Square	Exhibit (8' x 10')
1 Beacon Ballroom	74' x 108' x 12'	8,000	600	1,000	1,000	530	—	—	—	48
2 Ballroom A	36' x 74' x 12'	2,664	170*	250*	200*	144	50	50	50	16
3 Ballroom B	36' x 74' x 12'	2,664	50	50	50	50	50	50	50	16
4 Ballroom C	36' x 37' x 12'	1,332	90	100	115	66	34	33	42	8
5 Ballroom D	36' x 37' x 12'	1,332	90	100	115	66	34	33	42	8
6 Lewis Hall	82' x 55' x 12'	4,500	320*	408*	400*	234	—	50	60	28
7 Rose Island	98' x 41' x 13'	4,018	280	400	400	216	—	50	50	24
8 Rose Island I	42' x 41' x 13'	1,722	90	152	175	84	34	42	54	10
9 Rose Island II	56' x 41' x 13'	2,296	160	225	192	108	40	48	66	14
10 Island Pavilion	40' x 80' x 13'	3,200	280	300	360	—	—	—	—	—
11 Harborview Deck	62' x 34'	2,110	90	120	—	—	—	—	—	—
12 Watch Hill	29' x 44' x 10'	1,276	90	120	108	90	40	42	48	—
13 Hamilton	36' x 32' x 10'	1,152	90	100	100	60	28	33	42	—
14 Plum Beach	15' x 19' x 9'	285	—	—	—	—	6	—	—	—
15 Newport	25' x 50' x 10'	1,250	100	150	130	50	40	42	—	—
16 Narragansett	25' x 30' x 10'	750	50	75	75	36	24	27	—	—
17 Jamestown	14' x 23' x 10'	322	—	—	—	—	10	—	—	—
18 Point Judith	14' x 25' x 10'	350	20	20	20	18	16	15	18	—
19 Sandy Point	14' x 25' x 10'	350	20	20	20	18	16	15	18	—
20 Portsmouth	20' x 24' x 10'	380	20	20	30	18	16	15	18	—



*All ballroom, meeting and convention space occupancy and set-ups are subject to review by Newport, Rhode Island Fire Marshall. Should the Fire Marshall require a fire watch, charges are the responsibility of the client.

*If occupancy exceeds 175 people in Ballroom A, a fire watch is required. Current pricing is \$65 an hour. A minimum of four hours is required. Fire watch is required by State of Rhode Island Law. Prices are subject to change without notice.

*If occupancy exceeds 300 people in Lewis Hall, a fire watch is required. Current pricing is \$65 an hour. A minimum of four hours is required. Fire watch is required by State of Rhode Island Law. Prices are subject to change without notice.