

# NECTA ASSOCIATE MEMBERSHIPS



Become an Associate Member of the New England Connectivity and Telecommunications Association (NECTA) and enjoy the benefits of being part of the region's premier association for internet service providers, television and content creators, and innovative companies. A NECTA membership offers the benefits of the largest regional trade association of its kind offering member services like no other.

NECTA serves as the voice, advocate and trusted partner for New England's broadband, television, and connected technologies eco-systems. Our wide range of members include Fortune 100© companies and others who are who are at the cutting edge in broadband, content creation, entertainment, and pioneering products and services.

For over six decades, NECTA has delivered value for members. We advance public policy solutions, promote our members' success to the public, act as a marketplace for divergent companies to spur business development, and help members provide New England residents and businesses with the world class connectivity and products they deserve. NECTA reflects the world's increasing connectivity and the resulting convergence that drives markets, influences individual entertainment choices, and propels the life changing innovations of tomorrow.

## Why NECTA?

Associate Members of NECTA are part of an organization with an outsized influence locally, regionally, and nationally. For \$500 annually, you gain access to incredible benefits:



### Marketing & Promotion

Visibility on NECTA's website, social media channels, and in public materials to amplify Associate Members' products and services, workforce, content, business mile-stones, awards and new ventures with potential customers, the public and the region's policymakers.

### Exclusive Business Development, Networking & Collaborative Opportunities

Through invitations to annual and periodic NECTA-hosted events, Associate Members have access to strategic companies, partners, and individuals to potentially grow your customer base or to expand your business and personal networks.

Relying on NECTA's extensive relationships across the region, we provide insight and advice on specific businesses, economic sectors, non-profits, or other potential partners.





### The Annual NECTA Convention

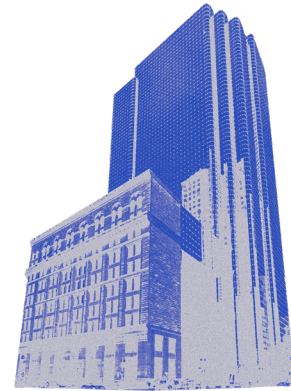
Exclusive invitation to participate in NECTA’s annual convention held in Newport, RI – one of the industry’s longest running and largest events – that brings together state and federal officials, business leaders, leading television personalities, journalists, technologists, and public policy experts.

Opportunity for brand inclusion through sponsorships and exhibits at the NECTA Convention.

### NECTA Headquarters

Invitation to exclusive members-only events including policy programming, political events, and education and networking events held at NECTA’s downtown Boston Headquarters.

Invitation to events co-hosted with other leading associations and nonprofits held at the NECTA Headquarters.



## Who Should Become an Associate Member?



Entertainment, media and sports organizations who are based in New England, produce original content here, or seek to expand their influence and reach our region’s unique and dynamic consumer base.



Connected technology companies, whether well-established or disruptive startups, that deliver their cutting-edge products on our members’ broadband internet networks.



Businesses, nonprofits, organizations, and other entities providing support services for broadband, programmers or content creators, and connected technology companies.

## A Message from Our President and CEO

As the birthplace of inventions that have changed history, such as the telephone and the internet, New England has long-served as the engine for global technological advancement. At NECTA, we are driven to preserve and advance that legacy. Our Associate Members represent a broad spectrum of entities that develop and deliver the products and services that heal, entertain, transport, teach, employ, and provide the necessities and joys of a 21st century connected society.

I invite you to join us in our mission of Connecting New England.



– Timothy O. Wilkerson

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